

The logo for the Telluride Conference Center features the word "TELLURIDE." in a stylized, serif font with a horizontal line underneath it. Below this, the words "CONFERENCE CENTER" are written in a simpler, sans-serif font.

TELLURIDE.
CONFERENCE CENTER

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Recycling is a common sense effort. We rely on each other to consciously and proactively understand that we each play an essential role in protecting our environment

THE TELLURIDE CONFERENCE CENTER INITIATES
AN ECO-FRIENDLY PROGRAM

Telluride, CO (December 9, 2004) -- The Telluride Conference Center in Mountain Village, a multi-use meeting and special event facility, has initiated environmentally friendly changes in many aspects of its operation within the past year.

The Conference Center has been looking for ways to improve its recycling program, and in recent months, has implemented a methodology for the conscious separation of reusable materials from waste. "We've installed receptacles for aluminum, glass and plastics to reduce waste at our special events," said Travis Julia, Facility Manager of the Telluride Conference Center. "In addition, our kitchen staff now recycles cooking oils. Our used cooking oils are converted to bio-diesel, which is used to fuel Telluride's local public bus shuttle, the Galloping Goose."

In conjunction with the Telluride Conference Center's effort to properly dispose of reusable materials, it has sought environmentally friendly products to use in house. Toilet paper and hand towels in the bathroom facilities are 100% recycled. These products are top of the line and are considered superior in comfort to one-time-use products. The center has also purchased a 'green formula' cleaning product made by Green Solutions. This environmentally friendly product is non-toxic and receives *Green*

Seal Certification. To enhance this product's eco-friendly quality, a special dispenser releases exact amounts of concentrated cleaning solution to reduce the amount of product usage and plastic container waste.

Annually, the Conference Center accrues a substantial electric bill. In an attempt to decrease unnecessary energy consumption, the facility has invested in an array of energy saving products. The majority of the 500-watt halogen light bulbs have been changed to 250-watt halogen bulbs, a more conservative light source that supplies ample light for the center's needs. Also, interior incandescent light bulbs have been changed to compact florescent lighting. Travis Julia of the Telluride Conference Center reports with satisfaction, "The new lighting has already paid for itself in savings." To date, the Telluride Conference Center has projected a savings as much as 30% on their electric bill and has plans to implement additional changes that positively affect the future of the environment.

About The Telluride Conference Center

The Telluride Conference Center opened in 1999 as the premier destination for groups, events, concerts and performing arts, in the heart of Mountain Village. Each year, the Telluride Conference Center, hosts events such as world-class jazz and film, and brings in large and small groups from all over the country for winter and summer extravaganzas.

About Mountain Village

The town of Mountain Village, Colorado, at an elevation of 9500 feet, is home to the Telluride Ski Resort and the Telluride Conference Center. The Mountain Village sits high above the historic town of Telluride and encompasses approximately 2,100 acres of rolling aspen and spruce covered mountainside. Connected to the town of Telluride by a FREE gondola transportation system, Mountain Village tempts guests with the best of everything in the Telluride region including the Golden Door Spa, outdoor activities, fine dining, and a variety of lodging properties and retail establishments.