



For Immediate Release

Telluride Mountain Village Gondola Celebrates 10 years of Service
*This system is the first and only FREE public transportation of its kind
in the United States*

Mountain Village, Co (December 7, 2006) - Starting January 13, 2006 the Town of Mountain Village will celebrate the 10th Anniversary of the gondola system which connects the town of Telluride and Mountain Village, while providing free transportation for locals and guest to the area.

To celebrate there will be a variety of events starting with the kick off party and christening of a cabin on Saturday, January 13, 2006 at 2:30 pm during the Winter SnowFest. There will be birthday hats, a birthday cake, a gondola cabin ice sculpture, a free performance by Rose Hill Drive, and much more. This event is FREE and open to the public and is part of a weekend full of other events including; fireworks, extreme snowmobile jumping, ice sculpture competition, Nordic race, snowshoe race and much more. This event will start a year of celebrations that will take place in the Mountain Village and end in the summer of 2007.

The "My Gondola Giveaway" will also be officially launched on this day for someone to win a gondola cabin. This giveaway is open to anyone who wishes to enter. A winner will be selected at the end of summer and the cabin will be shipped to them free of charge. We will select a winner based on creativity and usage for the gondola. We urge everyone to enter and tell us how you would use it, what you would do to it, and where you would put it. For more information log on to www.myspace.com/mygondola , and to enter, log on to www.townofmountainvillage.com and click on the My Gondola Entry Form.

About Mountain Village

The town of Mountain Village, Colorado, at an elevation of 9500 feet, situated in the heart of the breathtaking San Juan Mountains is home to the Telluride Ski Resort and the Telluride Conference Center. The Mountain Village, a European style, ski in, ski-out pedestrian friendly destination resort serves as a unique contrast to the historic mining town of Telluride that it sits above and encompasses approximately 2,100 acres of rolling aspen and spruce covered mountainside. Connected to the town of Telluride by a FREE three-stage gondola transportation system, Mountain Village tempts guests with the best of everything in the Telluride region including the Golden Door Spa, outdoor activities, fine dining, sleigh rides and a variety of lodging properties and retail establishments.

www.townofmountainvillage.com

"Mountain Village is a world apart from so many other resorts; it is innately spectacular, beautifully orchestrated and planned, and is overflowing with style, charm and sophistication."